

Senior Page Ads

Yearbook Information

Wakulla High School
2014-2015 Eagles' Crest

3237 Coastal Highway, Crawfordville, FL 32327
850-926-7125

jillian.solburg@wcsb.us or jillian.solburg@gmail.com
hunter.tucker@wcsb.us or htucker32327@yahoo.com

The yearbook staff is pleased to offer you this opportunity to honor your student, family or friends and to help support the 2015 WHS Yearbook!

The EAGLES' CREST staff at WAKULLA HIGH SCHOOL is now accepting orders for senior pages and personal advertisements in the 2015 yearbook, so it's time to choose your photos and start thinking about your message of congratulations, pride and love.

Sharing your pride is easy!

1. Decide which size ad and which design you want.
2. Collect the photos you want to use and compose the message to fit the ad space.
3. Read all instructions for ad submission.
4. Send completed Ad contract, payment, photos and your message to the school address listed above with **Attention Yearbook**.

The deadline for receipt of completed ad materials is September 30th but the EAGLES' CREST staff cannot guarantee that space will be available until that date, we only reserve 100 pages for this section. Ads will be accepted in the order in which they are received. **You get a \$10 discount on your full senior page ad if you pay during the months of June or July.** Ad materials received after the due date will cost an additional \$10.00. Ad materials received after pages are filled will be returned immediately.

You may split a senior page with a friend but it has to be paid for IN FULL and it only comes with one book! An additional book will have to be purchased if both seniors want a book.

Payment Plans can be set up on an individual basis. You must make at least a \$50 cash deposit and the balance must be paid off by December 12th. Please call 926-7125 x364 or e-mail Mrs. Jillian Solburg at jillian.solburg@gmail.com If you fail to pay off your balance by December 13th we will hold your yearbook until paid off and a fee of \$50 will be added to your balance each month.

Ad Contract

I agree to the terms and guidelines stated in this contract:

Parent/Adult Signature _____ Date _____

Full Page Ads

F-1 **First Last**

F-2 **FirstLast**

F-3 **First Last**

F-4 **First Last**

F-5 **First Last**

F-6 **First Last**

F-7 **First Last**

F-8 **YOUR NAME**

Half Page Ads

H-1 **First Last**

H-2 **First Last**

H-3 **First Last**

H-4 **First Last**

Quarter Page Ads

Q-1 **First Last**

Q-2 **First Last**

Q-3 **First Last**

Q-4 **First Last**

Sixteenth Page Ads

8-1 **First Last**

8-2 **First Last**

8-3 **First Last**

8-4 **First Last**

General Order Information

We will order 500 Books for the 2014-2015 school year.

Discount available at **Open House**, books will be \$65.00 with coupon (mailed separately).

Online Orders for yearbooks: www.yearbookordercenter.com

Job#: 0636

Phone Orders: 866-287-3096

PRICE LIST: Books/Senior Ads/Senior Dedications

See inside section for full details on Senior Advertisement Pricing and Discounts.

(We only reserve 100 pages for senior ads so buy early!)

- Full Page Senior Ad \$300.00 with book \$350.00
- 1/2 Page Senior Ad \$175.00 with book \$225.00
- 1/4 Page Senior Ad \$100.00 with book \$150.00
- 1/8 Page Senior Ad \$75.00 with book \$125.00
- 1/16 Page Senior Ad \$50.00 with book \$100.00
- Books \$75.00 (thru October 31st)

On November 1st, books will cost \$85.00 and all of the above prices will go up \$10.00.

Anyone Can Add These Items:

- Plastic Cover \$2.00
- Name Plate \$10.00 (Ordering ends January 30th)
- Name Plate with Design \$13.00 (Ordering ends January 30th)
- If ordering a Name Plate please print below the way you would like your name to appear:

Print Name Here

- If ordering a Name Plate with Design please choose your design by circling one item on the Name Plate Mark Option section clearly.

NAME PLATE MARK OPTION

If you are ordering a yearbook with a Name Plate with a Mark, check the box to the right of the Mark you've selected. If you want to purchase two marks, write a "1" in the box of the Mark that you want to the left of your name and a "2" in the box of the Mark that you want to the right of your name. If you are buying a single Mark, it will engrave to the left of your name.

<input type="checkbox"/> 2010	<input type="checkbox"/> 2011	<input type="checkbox"/> 2012	<input type="checkbox"/> 2013	<input type="checkbox"/> 2014	<input type="checkbox"/> 2015	<input type="checkbox"/> 2016	<input type="checkbox"/> 2017
<input type="checkbox"/> 2018	<input type="checkbox"/> 2019	<input type="checkbox"/> All Club	<input type="checkbox"/> Anchor Club	<input type="checkbox"/> Art	<input type="checkbox"/> Baseball	<input type="checkbox"/> Basketball	<input type="checkbox"/> Bear
<input type="checkbox"/> Bible	<input type="checkbox"/> Bowling	<input type="checkbox"/> Building	<input type="checkbox"/> Canada	<input type="checkbox"/> Cardinal	<input type="checkbox"/> Cheerleading	<input type="checkbox"/> Chess Club	<input type="checkbox"/> Cougar
<input type="checkbox"/> Cowboy	<input type="checkbox"/> Dance	<input type="checkbox"/> Devil	<input type="checkbox"/> Drama	<input type="checkbox"/> Eagle	<input type="checkbox"/> Field Hockey	<input type="checkbox"/> Football	<input type="checkbox"/> Golf
<input type="checkbox"/> Grad Diploma	<input type="checkbox"/> Grad Mortar	<input type="checkbox"/> Heart	<input type="checkbox"/> Hockey	<input type="checkbox"/> Horse	<input type="checkbox"/> Horsethoe	<input type="checkbox"/> Key Club	<input type="checkbox"/> Knights
<input type="checkbox"/> Lacrosse	<input type="checkbox"/> Lion	<input type="checkbox"/> Longhorn	<input type="checkbox"/> Music	<input type="checkbox"/> National Horse Society	<input type="checkbox"/> Native American	<input type="checkbox"/> Paw Print	<input type="checkbox"/> Petal
<input type="checkbox"/> Ram	<input type="checkbox"/> Religion Cross	<input type="checkbox"/> Religion Star	<input type="checkbox"/> Science	<input type="checkbox"/> Smile	<input type="checkbox"/> Snowboarding	<input type="checkbox"/> Soccer	<input type="checkbox"/> Star
<input type="checkbox"/> Student Council	<input type="checkbox"/> Swimming	<input type="checkbox"/> Tennis	<input type="checkbox"/> Tiger	<input type="checkbox"/> Track	<input type="checkbox"/> Trojan	<input type="checkbox"/> Viking	<input type="checkbox"/> Volleyball
<input type="checkbox"/> Weight Lifting	<input type="checkbox"/> Wolf	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Yearbook				

Please read and fill out this contract **entirely**. Sign and return it with payment, photos and text.

Parent/Purchaser's Name _____ Student's Name _____

Street Address _____ City / State / Zip Code _____

Daytime Phone _____ E-mail Address _____

Should this ad be kept confidential? yes no If you would like to view your child's page before it goes to press, you must put your phone number below. **The yearbook staff member who is responsible for that page will call you to schedule an appointment. Appointments will only be during yearbook class (11-12:20) or after school until 3.**

Name: _____ Phone #: _____

Full Page Ad with yearbook \$350.00 Quarter Page Ad with book \$150.00

Full Payment in **June** or **July** \$340.00* Quarter Page Ad without book \$100.00

June payment \$170* July Payment \$170* Design#

Full Page Ad without yearbook \$300.00 Q-1 Q-2 Q-3 Q-4

Full Payment in **June** or **July** \$290.00* Eighth Page Ad with book \$125.00

June payment \$145* July Payment \$145* Eighth Page Ad without book \$75.00

Design# Design#

F-1 F-2 F-3 F-4 F-5 F-6 F-7 F-8 8-1 8-2 8-3 8-4

Half Page Ad with yearbook \$225.00 Sixteenth Page Ad with book \$100.00

Half Page Ad without yearbook \$175.00 Sixteenth Page Ad without book \$50.00

Design# Design#

H-1 H-2 H-3 H-4 16-1 16-2 16-3 16-4

Summer Special = \$10.00 Discount

Photos: instructions, requests, comments: _____ No Background Color

 Staff should choose a dominant color from photos submitted.

Copy/Text: to be included in your ad: _____ **Payment** (Payment Plans are an option call for details)

 Name Plate Design Plastic Cover

(If more space is needed please attach separate sheet of paper.) Cash Check Money Order

Cursive All Caps Informal Amount enclosed \$ _____

Background Color: _____ Make check or money order payable to WHS.

Instructions for Ad Submission

- Select the ad size you wish to purchase; then, using the sample layouts, choose the design number within that size that you would like to use for your student's ad in the yearbook.
- Photos may be submitted on CD, disk, or hardcopy. Digital Images need to be 3.2 mega pixels or higher.
- Each ad contains a number of photos; supply enough pictures to fill the photo blocks in the ad you chose.
- Changes may be made to these designs with prior approval of the yearbook advisor and/or editor. If you include extra photos, our staff will decide which one(s) to exclude. **If you need extra photos on your layout we will charge \$10.00 for each additional photo. No more than 2 additional photos can be added. (Total 12)**
- Decide which picture you want in which photo block in the design. A vertical photo block requires "up and down" images and horizontal photo blocks require "left to right" images.
- Using a pencil, write softly on the back of the picture the photo block number in which you want the picture to appear. If you do not number the photos, our staff will place the photos attractively. If you submit your pictures on CD please label each file with the photo block number.
- We cannot guarantee the return of all photos, but we do our best. Instead, submit a photo quality copy of any picture you cannot replace. We do not recommend computer generated ink jet photo images on plain white paper and cannot be held responsible for the quality of the reproduction.
- We cannot use photos which have been cut, glued or taped to paper.
- Please **DO NOT** submit collages. They do not reproduce well!
- **Text:** The words you want to include in your ad are called "copy." Please write (print) your copy legibly on the ad order form or you may type or print it on a separate sheet and attach it to the order form. You may also type your copy and submit to us through e-mail or disc.
- We will correct grammar, punctuation and spelling errors unless otherwise instructed. Take into account the size of your ad when writing your message to your student. A large quantity of text in any ad will end up being set in small type which may not be easy to read. You may choose to replace a picture box with text if you have a large amount of text.